

The Iowa Quarter Horse Association met on Monday, June 20, 2015 at 6:30 pm at Kildee Hall at ISU. The meeting was called to order by Debra Donnelly, President. Debra Donnelly asked for a Roll Call with the following in attendance: Debra Donnelly, President; Tammi Adix, Vice-President; Val Cedar, Secretary-Treasurer; Lara Yunglas, District #1; Brian Hamrick, District #2; Jennifer Sheriff, District #3; Marc Chapman, District 5; Rosalie Carlson, District #7, Chris Tostenrud, District #8; Colleen Conrad, Jesse Bergantzel, Director(s) at Large. Absent: Kim Strong, District #4, Jeanine Lowry, District #6, Sara Heeley, Monte Hamilton, Directors at Large & Butch Hammer, Director Emeritus. Guests: JR Reichert. Minutes were read from the April 22, 2015 meeting. Motion made by Rosalie Carlson 2<sup>nd</sup> by Marc Chapman to approve minutes. Motion carried unanimously. The Finances were read with the following: Union State Bank Interest-\$22.33; US Bank- Sibley-\$13,634.40; Union State Bank-New- \$2,743.76;Wells Fargo Operating -\$85,473.82, Operating Savings- \$5,915.04; Union State Bank- Breeders- \$76,440.65; Wells Fargo Futurity- \$72,598.78; Wells Fargo Futurity Savings- \$900.02; Wells Fargo Amateur- \$3,712.87; Wells Fargo Amateur Savings-\$150.00; Wells Fargo Futurity Open/Non-Pro- \$734.00. IQHYA Dollars for Scholars-US Bank- \$20,760.41, District #1-\$ 8,671.96; District #2- \$17,268.95 (Does reflect some revenue for stall reservations for upcoming July show); District #3- \$9,480.00; District #4- \$460; District #5- \$5,759.42; District #6- \$6,967.30; District #7- \$13,447.48; District #8- \$9,930.32. Motion made by Marc Chapman, 2<sup>nd</sup> by Brian Hamrick. Finances approved unanimously. It was asked of Jennifer Horton, IQHYA Advisor for a financial reporting from the IQHYA. The balance reported was \$ 27,710.85 recorded on January 9, 2015. The balance as of May 29, 2015 is: \$31,223.01. It was questioned as to whether or not the IQHYA has its own charter. To date one has not been located. The IQHA Board would like to determine the validity of the IQHYA Charter and if it operates as a subsidiary of the IQHA. IQHA Board would like to provide to the IQHA Membership the financial information of the IQHYA to continue the trend for transparency for all. The IQHA Board does not in any way want this to have a negative connotation, but want to have the IQHYA operate as openly as the IQHA.

#### OLD BUSINESS:

Mayflower- Complete financials of the Mayflower show at the time of the meeting were pending reconciliation and will be reported at a later date. The Mayflower was a large show and is a great event for the IQHA. Thank you to the ladies that were a part of it. There were a few problems that need to be fine-tuned for future reference. The IQHA still owes the IQHYA approximately \$1,510 for the pie and cake auction. The IQHA Board discussed some of the details of the show as per the Mayflower Committee budget, as some items did run significantly over budget such as the show secretary; shavings did show a loss of profit, apparel still has a large inventory, with not many sales after the show as expected. Sponsorship fees should try to be collected prior to show. Show Bucks were used for apparel, silent auction items and other expenses which are not how the show bucks were intended for use. We need to make it clearer on the Show Bucks moving forward so the show(s) don't have to pay cash out to other subcommittees. Stall monies should be deposited earlier if possible. Noted was the future implementation of the IQHA Executive Committee and District 1, 2, & 5 Directors involvement with the planning of the Mayflower to insure they have direct knowledge of the show and are involved with decisions of expenses and incomes. Brian Hamrick would like to see a written review after the finalized profit and loss is presented in July. Some items are still trickling in for expenses. The Iowa

State Fairgrounds bill was negotiated down significantly from the original invoice. For future reference, any contracts should be signed by an IQHA Board member. Thank you to the Mayflower Committee.

Magazine- The timeliness of the publication was questioned by some of the membership as it was later than anticipated. Some shows chose to pay to run an ad and the Iowa Quarter Horse Magazine was not distributed until after their shows and they had to resort to other avenues for marketing. The Magazine is a first class publication but unfortunately other mediums are used for advertising now such as Facebook and YouTube. It did have the photos in it from the Mayflower, but was short District news. Discussion was had about if districts should pay for their own news or should IQHA continue to pay for their Magazine space. IQHA will at this time continue to pay for District News as reported to Jennifer. Some Districts are notified by Jennifer Horton and others are not. Moving forward, it was requested that IQHA have an official contract that spells out details of the print times and material so we are aware of what's expected. Some things were ran that were not requested by IQHA so an adjustment was asked of the invoice for the May publication. Bar H did an adjustment for those items to lessen the bill to IQHA.

Lifetime Membership-Debra Donnelly sent a letter along with the membership cards to promote the Lifetime Membership opportunity for 2015. For 2015, a Lifetime Membership to IQHA is available for \$500 for purchase. From the mailer, 4 were sold: Burdette Johnson, Sue Reichert, Monica Edler, and Blake Edler. The cost of the mailing was \$80. Other lifetime memberships to date: Rosalie Carlson, Ella Carlson, Bob Friest, JR Reichert, Lara Yunglas, Rick Bailey, Richard Donnelly, Wade Ellerbroek and Val Cedar. Others IQHA Board members voiced future purchases.

Saddle Raffle- The saddle from Blue Ribbon will be shipped so it will be on display at the Hawkeye Classic in Cedar Rapids. There will be a table set up for IQHA to sell raffle tickets. More were handed out to IQHA Board members at meeting. Raffle tickets are available from any IQHA Board member for 1/\$10 or 6/\$50.

#### **NEW BUSINESS:**

4-H State Championship Show- It was asked by Dr. Peggy Miller –Auwerda if IQHA would like to sponsor a class at the 2015 Iowa State Fair this year at a cost of \$150.00 Motion by Jennifer Sheriff, 2<sup>nd</sup> by Val Cedar to pay sponsorship. Motion carried unanimously.

Horse Clicks (Banner Advertisement)- After email contact from Horse Clicks promoting their services for outreach internet marketing, it was discussed if IQHA would like to participate. Action died for lack of motion.

Tax Return- Karen Havens has prepared the IQHA 2014 Tax Return which shows a profit of \$25,304 for 2015 as compared to the 2013 loss of approximately \$11,000 to the association. The Futurity had profit of approximately \$25,000 in 2014. Motion by Jennifer Sheriff, 2<sup>nd</sup> by Tammi Adix. Motion passed unanimously.

Membership- It was brought to the IQHA Board's attention that currently a grandparent is allowed to have the IQHA membership in lieu of a parent. This is standard practice as per the form. It was also noted that others with no familial relationship to the IQHYA exhibitor are also practicing this membership link. The form needs to reflect that it can only be a relative that holds the IQHA membership for future reference. The form will be altered for the future following the AQHA family guidelines. Another change will be all memberships and sponsorships (including IQHYA) will be mailed to the IQHA with the IQHA dispersing funds to the appropriate recipients, such as Amateurs or Youth. It was also noted that Show Secretaries are required to be and IQHA member as well. A letter from Nancy Greene was addresses. Items of concern: Some membership issues have arisen with questions from individuals of their membership status. Most of those have been resolved. One party in question who has been a member longstanding with the IQHA stated he paid his membership in February, but has no proof of payment. Questioned was if it was not forwarded from old address, but has no cancelled check and unfortunately was not mentioned until after the Mayflower. He didn't realize that the check had not been cashed but offered to stop payment if we so desired. It was requested to him by Debra Donnelly to reissue a new check and collect his points from that point on. She offered to take it to the IQHA Board but that was not his wishes. It was asked for an Executive Board decision, and the Executive Board made the decision based on the information presented and would not issue his membership nor points without some sort of proof of payment but did state points could begin to count when 2015 membership was paid. After discussion, the IQHA Board was in support of the Executive Board's decision. Questioned why this person did not want to come to the IQHA Board meeting to advocate his cause. JR Reichert stated he felt it should have had a different decision and would like to see the IQHA add a late fee for anyone to pay at any time to gain membership and allow all points for that calendar year (no matter when membership paid) to count towards year end. Rosalie feels that would be a point's keeper problem as would continually redo points. Jess Bergantzel feels we can sell more membership if we adapt the late fee. No action was taken on the late fee proposal.

Youth Association- Prior discussion concerning membership and financials are reported earlier in minutes. It was questioned if IQHYA members are allowed to attend the IQHA Board meetings. They are and the IQHA would like to extend that invitation to the Youth membership. The IQHYA balance was \$31,223.01 as of May 29, 2015. Motion by Lara Yunglas, 2<sup>nd</sup> by Jesse Bergantzel that the Iowa Quarter Horse Youth Association provides to the IQHA their most current bank statement as the Districts are asked to. Motion carried unanimously.

Futurity Report- The 2015 Fall Classic and Futurity Show has all of it's judges hired, showbill is done, secretary is hired, manager is hired, ring stewards are hired. We will be using Tim Kimura trail patterns. The IQHA website does list all information. Online entries and stall reservations are available.

HYPP - It was asked of the IQHA for a ruling on HH foals. A member has a HH foal and was wondering how we handle this foal. According to AQHA, it is unable to be papered and according to the 2014 Breeder's Rules, every baby needs to be AQHA registered. His question is, can he re-nominate his mare as the stallion owner will honor a rebreeding to replace the HH foal which is non registerable. Motion by Brian Hamrick to all him to re-nominate his mare due to a HH foal, 2<sup>nd</sup> by Jesse Bergantzel. Motion carried with all voting ayes except Tammi Adix not voting.

District Reports- Unable to do reports due to time constraints for meeting venue

Motion by Jennifer Sheriff 2<sup>nd</sup> by Brian Hamrick to go in to closed session. Motion passed unanimously.

Motion by Rosalie Carlson 2<sup>nd</sup> by Brian Hamrick to go into open session. Motion passed unanaimously.

Next meeting will be held on July 22 @ 6:30 pm @ Kildee Hall in Ames, Iowa.

Motion by Brian Hamrick, 2<sup>nd</sup> by Rosalie Carlson to adjourn. Motion unanimously.